

Become a real Master of your valuable Data



Data in a digital world

Due to unprecedented progress in digital technology every single day a staggering and still growing amount of data is produced. In the old days lots of data was produced by hard data-entry work of people. Now advanced database technologies facilitate the gathering and integration of lots and lots of data generated by people, computers, sensors or devices. Your smartphone f.i. of course is a sophisticated data communications device but even more a smart sensor, collecting lots of data of your every day's life.

And that data matters to a lot of parties

It matters to you because it has become a vital part of your personal and working life; providing any time, any place communications and work facilities, helps you making better decisions based on data and feedback, and offers instant entertainment and distraction.

And to your company, because data facilitates to have effective and efficient business processes, communications and systems, supporting both your company's operational excellence and strategic positioning and growth.

But it also matters a lot:

To criminals because they are able to hack into your communications or databases and sell your personal data to companies or hijack it just to collect ransom money

To IT and cloud services providers, because with your data and meta-data they can improve profiles that they have of you or your company. And profiles are very valuable, for instance in selling personalized eyeballs and even worse, they earn even more if you use their services more extensively.

To some governments, because they may use your data to better track your life and take corrective actions if you don't behave according to their policies and standards.

And to a lot of miscellaneous parties, because one way or another they may benefit from data they gather from you or your company. This may even conflict with privacy regulations and cost you your fines or reputation.

So, data has become a two-sided sword that is vitally important for you and your company but also makes you vulnerable because others have good reasons to be interested in, what some people call 'the new gold', your data.

Are you really Master of your Data?

How to become a real Master of your data. Priority one is that you ensure that you are the real and single owner of your well-protected data. And that you always have clear knowledge where your data is stored and who has access. Even more, that means you are sole person that manages access rights to any part of your data, You're in control.

Reality check with available market solutions

Can you be a Master of your Data when you are a customer of major global platforms for private/business communications and data exchange? Definitely not. These platforms are using centrally managed and shared hosting solutions for many customers and their data. All audio and video communications with friends, partner, colleagues, customers and more are routed via those platforms. You are never perfectly sure that no one else has access to this data and what they may do with it. Regrettably, this is all just a black box for you .

Protected against external threats? The digital world is getting more insecure by the day. Cybercrime threats from all kinds of dubious sources are exploding. Of course, logging into your data with solely a password is looking for trouble. And using not secured communication solutions, like untrusted internet connections and public WiFi, could also mean serious problems.

How about your legal rights? Most service providers today are mainly taking care of the simplification of the user's experience but lack to take responsibility for the protection of your data. That should not be a surprise, it's all there in their unfairly unbalanced user agreements and policies.

AccessHub helps you to become a Master of your Data

AccessHub is a highly specialized company that enables you to really become Master of your Data. The AccessHub SecureZone services suite provides the ultimate integration of smart certificates data protection combined with carefully selected open source solution-based functionality.

Creating your own data environment is king. So, if you really want to be a 'Master of your Data' you absolutely need to create your own environment for digital communications and data management. And never ever trust global profit or non-profit platforms. Nowadays, there are a lot of amazing open-source solutions that fulfill any of your requirements of mastering your data in terms of data management, secure digital communications on your premises or even on your virtual private servers. The beauty of open-source solutions by default is that they are free from any backdoors and malware.

The SecureZone solution

SecureZone in practice. The first step in mastering your data with SecureZone is to visit our website www.access-hub.com and download the dedicated agent software onto your device. Then create the personal certificate in a few simple steps, or even better, link it to a SecureZone dongle with the certificate inside. And then just subscribe to any communication or collaboration services that cover your requirements. Next invite your employees, colleagues, friends and more to do the same and join your SecureZone communities. And maybe connect to less protected external or legacy services via a SecureGate device.

SecureZone fundamentals. SecureZone is a carefully designed suite of solutions with privacy in mind and consisting of high secure data communication and collaboration components that are fully under your control and protect your most valuable asset, your data. All SecureZone components are dedicated to you and under your control, even servers providing services anywhere in the cloud. SecureZone provides fully protected and customer-controlled services for your digital meetings, chats, collaboration, remote access and virtual private network connections,

AccessHub design principles:

- Dedicated virtual servers are newly created for each and any new customer (even for 1-day plans) and destroyed automatically when the subscription is over
- Strong multifactor authentication is always in a place. Social engineering and other fraud technics don't work any more
- Double encryption for all connections. Feel free to securely use it with any internet connection at any location in the world
- Certificate-based access control for any service. You always truly know who has access
- Zero-knowledge approach. You are always the only single owner of your data

So yes, your data matters to us too, but only to provide you with the best protect and control-solution on the market and to help you to become a real Master of your Data!!!

AccessHub B.V.

www.access-hub.com

info@access-hub.com

+31 (0) 70 8080512

The Hague Security Delta

Wilhelmina van Pruysenweg 104

2595 AN Den Haag

The Netherlands

